

**MEDIA STUDIES (Option)****Examination Board:** AQA**Assessment
Pattern:****Unit 1** – Investigating the Media

External Assessment

1hr 30 40% of the total marks

Based on a topic supplied before the exam with guidance and scenario

Unit 2 – Understanding the Media

Controlled Assessment taken from banks of set assignments – 3 assignments one of which is a Practical Production

60% of the total marks

Assessment – A*-G

Assessment Objectives

Candidates will be assessed on the following objectives

- Knowledge and Understanding
- Analysis and Response
- Research and Planning
- Production and Evaluation

Course Description: The mass media play an increasingly important role in contemporary society, providing us with information and entertainment. In addition, the media play an important part in shaping attitudes and social values. The Media Studies specification enables students to:

- Develop enquiry, critical thinking and decision making skills through consideration of issues that are important, real and relevant to them and to the world in which they live
- Develop their appreciation and critical understanding of the media and its role in their daily lives
- Develop their practical skills through opportunities for personal engagement and creativity
- Understand how to use the key media concepts to analyse media products and their various contexts.

The course is based on the **English Media**, so it is important that students have access to broadband internet and have a good overall understanding of English T.V., Magazines etc.

**For Further
Information:**

Mrs Lovett